

EZEQUIEL RIOS KALIMAN

DATA ANALYST | BUSINESS ANALYST | ANALYTICS ENGINEER

Email erioskaliman@gmail.com |

Personal Website: <https://ezequielfdata.vercel.app>

MY PROFILE

I am a Data Analyst with a solid background in business administration and design. My focus centers on driving insights and optimizing business performance. I have led projects and collaborated on analytical challenges at leading companies like Yalo and APPA!, where I've worked with multidisciplinary teams. My ability to grasp and address business needs equips me to effectively lead projects, conveying technical insights to non-technical audiences. My emphasis on simplification, prioritization, and stakeholder management ensures I can contribute to your organization's growth by providing strategic insights and informed leadership in decision-making.

TECH STACK

- SQL (Bigquery, PostgreSQL)
- DBT
- Python (Pandas, Numpy, Matplotlib)
- Looker
- Power BI
- GitHub
- Scrum
- JIRA - Trello
- Excel

EDUCATION

Business Administration

UCES • March 2019–Feb 2024

Design with Fashion Orientation

ORT • March 2013– Dec 2015

LANGUAGES

- Spanish - Native
- English - Proficient

SOFT SKILLS

- Stakeholders Management
- Business Knowledge
- Proactive
- Problem-Solving
- Teamwork
- Project Ownership

CERTIFICATIONS

Data Analyst Associate

Databricks • Oct 2024

Data Analyst

Google • Jul 2020 – Sep 2020

COURSES

The Data Science Course: Complete Data Science Bootcamp 2024

Udemy • Jan 2023

DBT Fundamentals

DBT Learn • Sep 2023

Scrum Master

UDEMY • May 2022

LookML Master

UDEMY • Mar 2022

Statistic Applied for Business

AUSTRAL • Sep 2021

Mathematics for Machine Learning

IMPERIAL COLLEGE LONDON • Jul 2021

Data Science Math Skills

DUKE UNIVERSITY • May 2021

Data Analyst

CODERHOUSE • Oct 2020

Busines Analyst to Data Analyst

PERCIPIO • Aug 2020

EZEQUIEL RIOS KALIMAN

DATA ANALYST | BUSINESS ANALYST

EXPERIENCE

Sr. Data Analyst

Qubika • Mar 2024 – Present

- Led a project for a real estate client, overseeing the development of Lakehouse, data warehouse, and final dashboards for internal stakeholder consumption.
- Led an internal project to create a support report for the c-staff, involving various stakeholders. Acted as the product manager of the dashboard and mentored three junior team members.

Data Analyst | Analytics Engineer

Yalo (Global) • Jan 2022 – Feb 2024

- Led the new DataWarehouse project working in the modeling and logic in DBT to be able reach the metrics in a more straightforward way.
- Led metrics definitions as part of Data Governance tasks.
- Led the User Entity project, managing to group users with different IDs across different clients to understand their behavior beyond a specific client.
- Led the data standardization project, having to interact with a large number of teams within the company and applying business knowledge to determine unique definitions for our metrics and create a metrics catalog.
- Led the Analytics Chat project to help clients retrieve their metrics through a chat using genAI tools.
- Led the Campaigns project aimed at gaining insights and improving our notifications.
- Led the Attribution project with the objective of proposing a process to measure the success of campaigns.
- Led the Commerce project, coordinating the creation of dashboards for both external and internal clients.
- Worked with the Customer Success team to generate reports and insights related to the commerce tool.
- Participated in discovery meetings with clients to understand their needs and find solutions.

Data Analyst | Business Analyst

APPA! (Argentina) • Feb 2021 – Dec 2021

- Collaborated with the Marketing team to send campaigns to the correct audience and analyze results.
- Developed dashboards with consolidated information for the teams under my supervision.
- Implemented the first embedded dashboard for external clients, enabling them to track results.
- Provided internal training to the company on the usage of Power BI, with 15 attendees.
- Provided insights to account managers to determine optimal clients for campaign targeting.
- Conducted an analysis on the behavior of clients in a specific vertical, providing insights to the marketing team to generate campaigns that increase consumption.
- Developed market benchmarks for external clients to identify opportunities for campaign improvement.

Data Visualization

Accenture (Argentina - USA Client) • Aug 2020 – Jan 2021

- Transformed manual reports and analyses from Excel into Power BI, reducing operational load and minimizing human errors.
- Developed dashboards that enabled the team to conduct in-depth analysis.

Finance Sr. Analyst

Accenture (Argentina - USA Client) • Jul 2019 – Jul 2020

- Advised leaders on cost revision and adjustment based on monthly variations compared to cost forecasts made at the beginning of the year.
- Conducted internal process reviews and redesigned processes to improve the quality of information.
- Led the collections team for a portfolio of 500 clients in Argentina and 200 clients in Uruguay.
- Developed an automated system to prioritize collection efforts based on customer history, optimizing working schedules and improving results in line with agreed Key Performance Indicators (KPIs).
- Provided training to clients on problem-solving related to sales.